



**Canadian Autism**  
Leadership Summit

Sommet canadien du  
**Leadership en autisme**

# 10<sup>th</sup> Annual CANADIAN AUTISM LEADERSHIP SUMMIT

April 17 to 19, 2024  
Fairmont Château Laurier  
Ottawa

## Partnership Package



TOWARDS A MORE INCLUSIVE SOCIETY

# Invitation to Supporters

## Make a Difference.

Our supporters and exhibitors have the opportunity to engage face-to-face with policy makers and leaders in the Autism community to build brand awareness and partnerships with our delegates.

Since the first Canadian Autism Leadership Summit (CALS) a decade ago, a meaningful National Autism Strategy for Canada has been the collective aspiration of more than 200,000 Autistic people and their families, and thousands of organizations, and professionals working in the field.

In March 2023, the House of Commons unanimously passed Bill S-203, “An Act Respecting a Federal Framework on Autism Spectrum Disorder.” We are proud of the significant role the Summit has played in fostering the momentum and cohesion needed to achieve this goal. But bringing the strategy to life—in such a way that it ensures Autistic people in Canada enjoy full rights and opportunities—heightens the importance of unity and collective effort.

We invite you to join us in our movement towards effective, impactful implementation of the National Autism Strategy, and a more inclusive Canada by becoming a Supporter of the 10th Annual CALS. Our exciting agenda focuses on three themes:

## Inform. Implement. Innovate.

We will dive further into the development of the National Autism Strategy by exploring the gaps between expectation and reality as the strategy unfolds across Canada.

“From Top to Bottom: how to build Autistic perspectives across your organization,” will explore best practices in creating and flourishing in a truly inclusive workplace.

We will also showcase the groundbreaking work at Autism Alliance of Canada addressing priority areas such as our Adult Needs Assessment, our national research on Waitlists for Autism Diagnosis, and a project redefining autism through an Indigenous lens.

Your support is critical to creating the opportunity for these essential conversations. Support the 10th Annual Canadian Autism Leadership Summit. We look forward to seeing you there!



—Dr. Jonathan Lai, Executive Director, Autism Alliance of Canada

# Towards a More Inclusive Society

**Autism Alliance of Canada is a pan-Canadian network with a broad and diverse membership of Autistic people and their families and support persons, as well as clinicians, researchers, policy influencers, service providers and organizations from across Canada.**

We work together as a shared leadership movement to champion a National Autism Strategy that ensures Autistic people have equal rights and opportunities for full participation and acceptance in Canadian society. We harness the power of collective impact as an inclusive organization whose members, board of directors and staff reflect the centrality of lived experience.



**The annual Canadian Autism Leadership Summit (CALS) is Autism Alliance of Canada's signature initiative.**

CALS is a platform where Autistic persons, community leaders, decision-makers, and researchers come together to advance a robust National Autism Strategy, and strengthen our collective voice.

We are committed to centering Autistic perspectives, including those in rural and remote areas of Canada, of underrepresented groups, and of Indigenous communities.



# Join a national movement to foster equity, diversity and inclusion for Autistic people in Canada

## INFORM

On progress towards implementation of the National Autism Strategy

Reach consensus on priority issues faced by Autistic persons.

## IMPLEMENT

An effective National Autism Strategy by working to ensure minimum national standards, joint messaging and cross-jurisdictional collaboration

Provide opportunities to discuss, debate, examine and evaluate cutting-edge autism initiatives from coast to coast.

Examine how autism legislation impacts the National Autism Strategy.

## INNOVATE

By building on international best practices to ensure maximum impact and inclusivity

Explore leading research findings and gaps in research that directly impact autism policy in Canada.

Learn about best international practices to inform autism policy in Canada at the national, provincial and territorial levels.

# Create a Lasting Impact

## FOR AUTISTIC PEOPLE AND THEIR FAMILIES ACROSS CANADA



### **Demonstrate your company's commitment to social responsibility**

By sponsoring CALS2024, you align your brand with a crucial social cause: the rights and well-being of Canadians with disabilities.



### **Gain visibility for your company across the entire autism landscape**

CALS2024 has a national and international audience, including key leaders in government and policy, influential networks and individuals. Exposure as a Summit sponsor showcases the importance of equity, diversity, inclusion and accessibility within your organization.



### **Get inspired through community engagement**

Being a part of one of the largest autism-focused gatherings in Canada can lead to a deeper understanding of the disability community's needs—and inspire new initiatives or partnerships.



### **Position your company as a champion for the rights of Canadians with disabilities.**

By supporting CALS2024, you are actively contributing to Canada's mission to create a more inclusive society for Autistic people and their loved ones.

# Partnerships

If you can't find what you're looking for in the following categories, we can tailor a package according to your needs and budget.

TIERS	CHAMPION	PRESENTER	INVESTOR	EXHIBITOR	SUPPORTER
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>PROMOTIONAL OPPORTUNITIES</b>					
Announcement of support across our social media platforms	Solo post/logo/promo	Group post/logo/promo	Group post/logo	Group post/logo	Group post/logo
Highlight in our National Autism Newsletter	"	"	"	"	"
Partner highlight on all summit webpages and event platforms	Hyperlinked Logo	Hyperlinked Logo	Logo	Logo	Logo
Dedicated Email Blast	✓	✓			
Logo inclusion in all pre-conference promotions	✓	✓			
Inclusion in Press Release	✓	✓	✓		
Logo featured in attendees' lanyards	✓	✓			
Logo on the CALS2024 program	✓				
<b>PERKS</b>					
Free tickets to CALS	3	2	1		
Exhibitor Booth	✓	✓	✓	✓	
Custom Branded Signage at the Venue	✓	✓	✓		
Prime Location Ads	✓	✓			
Branded session	Opening or Closing Remarks	Panel	Poster		
Role as a moderator in a panel	✓	✓			
<b>POST-EVENT OPPORTUNITIES</b>					
Recognition in newsletter & across all social media platforms	✓	✓	✓	✓	✓
Recognition in summit impact report	1/2 page	1/4 page	Logo and Hyperlinked Mention	Logo and Hyperlinked Mention	Hyperlinked Mention



# Testimonials from CALS2023

“

I will never forget this experience.  
Meeting fellow minded people and also people who  
understand and can relate to us, especially Autistic adults,  
it's definitely life changing.

— Reeba Sara Koshy | Autistic self-advocate



The Summit is the work of setting the stage for what the  
Alliance should be doing. It is a demonstration of our  
commitment to a shared leadership movement. This is not a  
couple of people who run the Alliance. This is over 500 people  
actively involved across our country with a commitment to  
developing a better Canada for Autistic people in this country  
and for ending up with a strong National Autism Strategy.

— Margaret Whelan | Member of  
Autism Alliance of Canada

“

Today, we are taking another step toward the National  
Autism Strategy and helping to address gaps in  
knowledge about the needs of Autistic adults in Canada.  
We will keep working with all our partners, including  
community organizations like the Autism Alliance of  
Canada to advance communication-action research in  
this area and provide evidence to improve future  
pathways of care for Autistic adults.

— The Hon. Jean-Yves Duclos | Former Minister of Health



[CLICK HERE TO VIEW OUR CALS2023 IMPACT REPORT](#)

# Past Supporters

Join our community of supporters helping us to create a more inclusive Canada





# Our Leadership in Action

## CANADIAN JOURNAL OF AUTISM EQUITY (CJAE)



- The CJAE is an open-access journal focused on critically engaging with a variety of equity discussions the autism sector and public policy.
- The Journal seeks to offer a platform to amplify marginalized voices and share these perspectives with decision-makers and Canadians alike.

## READY, WILLING & ABLE (RWA)



- RWA is a national employment program jointly delivered by Autism Alliance of Canada and Inclusion Canada.
- We work with employers and community agencies to generate employment opportunities for people on the autism spectrum or with an intellectual disability.

## AUTISM DATA COLLABORATIVE (ADC)



- The ADC aims to facilitate and accelerate autism health services and policy research.
- Using an integrated knowledge translation approach, we ensure the community voice is at the forefront of research projects and initiatives that inform a National Autism Strategy.

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BROUGHT  
TO YOU BY



**Autism**  
Alliance of Canada

Alliance canadienne de  
**l'autisme**

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