



**Canadian Autism**  
Leadership Summit

Sommet canadien du  
**Leadership en autisme**



# **11<sup>th</sup> Annual**

## **CANADIAN AUTISM LEADERSHIP SUMMIT**

April 28 to 30, 2025  
Fairmont Château Laurier  
Ottawa

**Partnership  
Package**

**TOWARDS A MORE INCLUSIVE SOCIETY**

# Invitation to Supporters

## Make a Difference.

Our supporters and exhibitors have the opportunity to engage face-to-face with policy makers and leaders in the Autism community to build brand awareness and partnerships with our delegates.

Since the first Canadian Autism Leadership Summit (CALs) a decade ago, a meaningful National Autism Strategy for Canada has been the collective aspiration of more than 1 million Autistic people and their families, and hundreds of organizations, and professionals working in the field.

Over the last 10 years, we are proud of the significant role the Summit has played in fostering the momentum and cohesion needed to create change in the autism sector. As the National Autism Strategy is announced by the Government of Canada in Fall 2024, bringing the Strategy to life in a way that it ensures Autistic people in Canada enjoy full rights and opportunities—heightens the importance of unity and collective effort.

We invite you to join us in our movement towards guiding the implementation of the National Autism Strategy together and creating a more inclusive Canada by becoming a Supporter of the 11th Annual CALs. Our exciting agenda focuses how we can make sure autism policy and practice in Canada is more effective and impactful.

## Implement.

We will bring changemakers together and explore the gaps between expectation and reality as the National Autism Strategy unfolds across Canada. Furthermore, this year, we will have a special focus on building capacity for Francophone community organizations this year.

We will also showcase the groundbreaking work at Autism Alliance of Canada addressing priority areas such as our Adult Needs Assessment, and our national research on Waitlists for Autism Diagnosis.

Your support is critical to creating the opportunity for these essential conversations. Support the 11th Annual Canadian Autism Leadership Summit. We look forward to seeing you there!



—Dr. Jonathan Lai, Executive Director, Autism Alliance of Canada

# Towards a More Inclusive Society

**Autism Alliance of Canada is a pan-Canadian network with a broad and diverse membership of Autistic people and their families and support persons, as well as clinicians, researchers, policy influencers, service providers and organizations from across Canada.**

We work together as a shared leadership movement to champion a National Autism Strategy that ensures Autistic people have equal rights and opportunities for full participation and acceptance in Canadian society. We harness the power of collective impact as an inclusive organization whose members, board of directors and staff our commitment to Autistic participation in all aspects of our work.



**The annual Canadian Autism Leadership Summit (CALS) is Autism Alliance of Canada's signature initiative.**

CALS is a platform where Autistic persons, community leaders, decision-makers, and researchers come together to advance a robust National Autism Strategy, and strengthen our collective voice.

We are committed to centering Autistic perspectives, including those in rural and remote areas of Canada, of underrepresented groups, and of Indigenous communities.



# Create a Lasting Impact

## FOR AUTISTIC PEOPLE AND THEIR FAMILIES ACROSS CANADA



### **Demonstrate your company's commitment to social responsibility**

By supporting CALS2025, you align your brand with a crucial social cause: the rights and well-being of Canadians with disabilities.



### **Gain visibility for your company across the entire autism landscape**

CALS2025 has a national and international audience, including key leaders in government and policy, influential networks and people. Exposure as a Summit supporter showcases the importance of equity, diversity, inclusion and accessibility within your organization.



### **Get inspired through community engagement**

Being a part of one of the largest autism-focused gatherings in Canada can lead to a deeper understanding of the disability community's needs—and inspire new initiatives or partnerships.



### **Position your company as a champion for the rights of Canadians with disabilities.**

By supporting CALS2025, you are actively contributing to Canada's mission to create a more inclusive society for Autistic people and their loved ones.

# Partnerships

If you can't find what you're looking for in the following categories, we can tailor a package according to your needs and budget.

TIERS	CHAMPION	PRESENTER	INVESTOR	EXHIBITOR	SUPPORTER
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000

## PROMOTIONAL OPPORTUNITIES

Showcase of your support across our platforms	Solo post/logo/promo	Group post/logo/promo	Group post/logo	Group post/logo	Group post/logo
Additional shoutout everyday of the Summit on social media	✓				
Highlight in our National Autism Newsletter	✓	✓	✓	✓	
Highlight on all Summit webpages and event platforms	Hyperlinked Logo	Hyperlinked Logo	Logo	Logo	Logo
Dedicated Email Blast	✓	✓			
Logo inclusion in all pre-conference promotions	✓	✓			
Inclusion in Press Release	✓	✓			
Logo featured in attendees' lanyards	✓	✓	✓		
Logo on the CALS2024 program	✓				

## PERKS

Free tickets to CALS	3	2	1		
Exhibitor Booth	✓	✓	✓	✓	
Custom Branded Signage at the Venue	✓	✓	✓		
Prime Location Ads	✓	✓			
Branded session*		Panel	Poster		
Provide opening or closing remarks	✓				

## POST-EVENT OPPORTUNITIES

Recognition in newsletter & across all social media platforms	✓	✓	✓	✓	✓
Recognition in Summit impact report	1/2 page	1/4 page	Logo and Hyperlinked Mention	Logo and Hyperlinked Mention	Hyperlinked Mention

# Testimonials from CALS2024

“

The evolution of the Canadian Autism Leadership Summit over the past decade is nothing short of remarkable. Year after year, we witness an unparalleled level of dedication and engagement among participants, showcasing our collective readiness to help action Canada’s first National Autism Strategy.

— Rebekah Kintzinger | Co-Chair of Autism Alliance of Canada’s Board of Directors



The work of Autism Alliance of Canada is crucial for ensuring that Autistic Canadians, their families and supporters have an effective, united voice for advocating for change with the federal government.

— CALS2024 Participant

”

“

We have to take collective responsibility. The framework on autism [outlined in Bill S-203] & the National Autism Strategy are so critical to get right. The work we are doing to create the NAS is only the first step.

— The Hon. Mark Holland | Minister of Health



[CLICK HERE TO VIEW OUR CALS2024 IMPACT REPORT](#)

# Past Supporters

Join our community of supporters helping us to create a more inclusive Canada



# Our Leadership in Action

## CANADIAN JOURNAL OF AUTISM EQUITY (CJAE)



- The CJAE is an open-access journal focused on critically engaging with a variety of equity discussions the autism sector and public policy.
- The Journal seeks to offer a platform to amplify marginalized voices and share these perspectives with decision-makers and Canadians alike.

## READY, WILLING & ABLE (RWA)



- RWA is a national employment program jointly delivered by Autism Alliance of Canada and Inclusion Canada.
- We work with employers and community agencies to generate employment opportunities for people on the autism spectrum or with an intellectual disability.

## NATIONAL CENTRE FOR AUTISM COLLABORATION



- Four pillars:
  - Data & Science Hub
  - Knowledge & Evidence Synthesis Portal
  - Policy Collaborative
  - Training Collaborative

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**BROUGHT  
TO YOU BY**



**Autism**  
Alliance of Canada

Alliance canadienne de  
**l'autisme**

## CONTACT US



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